

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0011681483** File Number: **CPR-127625** Submit Date: **01/10/2012** Call Sign: **WHMB-TV** Facility ID: **37102**

City: INDIANAPOLIS State: IN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2012 Filing Status: Active

Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Indianapolis
	Web Home Page Address	www.whmbtv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Ariel & Zoey & Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 7am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program, which airs on our main digital channel, is a weekly half-hour program filled with music and celebrity guests. The program introduces children to people who have accomplished great things and have a positive message for kids. These guests include legendary Judge Damon Keith, who shares important lessons he's learned over his 87 years of life, Dominos Pizza CEO David Brandon, who offers important advice on managine people and entreprenuershiop, as well as how to make the perfect pizza, and musician David Archuleta, on his experience on American Idol and what it's like to be involved in teh music business. This program meets the definition of core programming because it's central theme is to empower children to accomplish their goals and their dreams by focusing on important life lessons, along with treating others with respect and kindness.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas, which airs on our main digital channel, is all about animals and mans interaction with them Learning about animals has never been more fun as the show takes children on an incredible and wildly entertaining adventure through the animal world. Viewers will experience animals from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the America's Africa, Asia, Australia and everywhere in between. This program meets the definition of core programming because it educates and informs children about every kind of animal imaginable through short clips and compelling narratives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 8am

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series for teenagers, which airs on our main digital channel, provides entertaining and educational career guidance for young teenagers. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of their particular job, giving viewers in turn a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually consist of and what they can expect on a day-to-day basis in that particular career.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 830am
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America, which airs on our main digital channel, is the first and only wildlife and nature series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand. Series highlights include a magnificent menagerie of mice, moose muskox, marmot, molluse, mink, mockingbird, marten, manatee, and many many more. Wild America is a series families can enjoy together. Parents and children will be delighted as they learn about nature. This program meets the definition of core programming because it educates and informs children on how all wild creatures, including man, are inter-connected, through the animals own eyeview, focusing on the reality of life in the wild, including birth, mating, predation and death.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 9am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Dragonfly TV, which airs on our main digital channel, is a weekly half-hour science series featuring real
educational and	kids doing real science and investigating science on their own. The show explores every kind of science
informational	from looking at the mysteries of the body to the power of tornadoes, in a highly entertaining and
objective of the	engaging way for chilcren. The series demonstrates practical applications of math and science with
program and	enjoyable hands-on projects. The show meets the definition of core programming because it educates
how it meets the	and informs teenagers by promoting critical thinking and problem solving skills. Young viewers see other
definition of	teens like themselves investigating, dreaming and doing!
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	

Digital Core Program (6 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday & Friday @ 7am thru 11/11, then just Friday @ 1030am beginning 11/18
Total times aired at regularly scheduled time	19
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which airs on our main digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional charter-building dramas are created by an award-winning team that uses story telling to teach lasting truths.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core	
Program (7 of 10)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. During the show, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. Gina D's combination of bright colors and shapes, live action and fanciful puppetry will engage children in a world of educational fun. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Digital Core Program (8 of 10)	Response
Program Title	Sing Along with Gina D
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 8am & 830am
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. Through word and song, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. The songs promote wholesome family values, which are essential to a child's development, through upbeat kid-oriented music. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/1?		

Digital Core Program (9 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10am & 1030am, Mon-Fri @ 3pm
Total times aired at regularly scheduled time	93
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which also airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional charter building dramas are created by an award-winning team that uses story telling to teach lasting truths.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Daniel Boone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon - Fri @ 4pm
Total times aired at regularly scheduled time	65
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Daniel Boone series, which airs on our second digital channel, shows young viewers and families what it was like to live on the frontier 150 year ago and all the adversity that came with the lifestyle. This program meets the definition of core programming as it teaches children various lessons on building character and persevering through hardships that may come their way. The series also teaches valuable lessons on maintining the family unit and working together within the family unit.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Keith Passon
Address	10511 Greenfield Ave.
City	Noblesville
State	IN
Zip	46060
Telephone Number	317-773-5050
Email Address	kpasson@lesea.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WHMB ceased analog transmission in the first quarter of 2009, so any reference to our analog signal is void.

Other Matters (10)

Programming.

Other Matters (1 of 10)	Response
Program Title	Ariel & Zoey & Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program, which airs on our main digital channel, is a weekly half-hour program filled with music and celebrity guests. The program introduces children to people who have accomplished great things and have a positive message for kids. These guests include legendary Judge Damon Keith, who shares important lessons he's learned over his 87 years of life, Dominos Pizza CEO David Brandon, who offers important advice on managine people and entreprenuershiop, as well as how to make the perfect pizza, and musician David Archuleta, on his experience on American Idol and what it's like to be involved in teh music business. This program meets the definition of core programming because it's central theme is to empower children to accomplish their goals and their dreams by focusing on important life lessons, along with treating others with respect and kindness.

Other Matters (2 of 10)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Atlas, which airs on our main digital channel, is all about animals and mans interaction with them. Learning about animals has never been more fun as the show takes children on an incredible and wildly entertaining adventure through the animal world. Viewers will experience animals from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the America's, Africa, Asia, Australia and everywhere in between. This program meets the definition of core programming because it educates and informs children about every kind of animal imaginable through short clips and compelling narratives.

Other Matters (3 of 10)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series for teenagers, which airs on our main digital channel, provides entertaining and educational career guidance for young teenagers. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of their particular job, giving viewers in turn a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually consist of and what they can expect on a day-to-day basis in that particular career.

Other Matters (4 of 10)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Wild America, which airs on our main digital channel, is the first and only wildlife and nature series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand. Series highlights include a magnificent menagerie of mice, moose, muskox, marmot, molluse, mink, mockingbird, marten, manatee, and many many more. Wild America is a series families can enjoy together. Parents and children will be delighted as they learn about nature. This program meets the definition of core programming because it educates and informs children on how all wild creatures, including man, are inter-connected, through the animals own eyeview, focusing on the reality of life in the wild, including birth, mating, predation and death.

Other Matters (5 of 10)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV, which airs on our main digital channel, is a weekly half-hour science series featuring real kids doing real science and investigating science on their own. The show explores every kind of science, from looking at the mysteries of the body to the power of tornadoes, in a highly entertaining and engaging way for chilcren. The series demonstrates practical applications of math and science with enjoyable hands-on projects. The show meets the definition of core programming because it educates and informs teenagers by promoting critical thinking and problem solving skills. Young viewers see other teens like themselves investigating, dreaming and doing!

Other Matters (6 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday @ 1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which airs on our main digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional charter-building dramas are created by an award-winning team that uses story telling to teach lasting truths.

Other Matters (7 of 10)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. During the show, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. Gina D's combination of bright colors and shapes, live action and fanciful puppetry will engage children in a world of educational fun. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.

Other Matters (8 of 10)	Response
Program Title	Sing Along With Gina D
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 8am & 830am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of	2 years to 6 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. Through word and song, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. The songs promote wholesome family values, which are essential to a child's development, through upbeat kid-oriented music. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.

Other Matters (9 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10am & 1030am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which also airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional charter-building dramas are created by an award-winning team that uses story telling to teach lasting truths.

Other Matters (10 of 10)	Response
Program Title	Daniel Boone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday @ 5pm
Total times aired at regularly scheduled time	65
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Daniel Boone series, which airs on our second digital channel, shows young viewers and families what it was like to live on the frontier 150 year ago and all the adversity that came with that lifestyle. This program meets the definition of core programming as it teaches children various lessons on building character and persevering through hardships that may come their way. The series also teaches valuable lessons on maintining the family unit and working together within that family unit.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. LeSEA Broadcasting of Indianapolis, Inc. **Attachments**

No Attachments.